

Message Text

UNCLASSIFIED

PAGE 01 WELLIN 02342 210315Z

ACTION EB-07

INFO OCT-01 EA-09 ISO-00 AID-05 CIAE-00 COME-00 FRB-01

INR-07 NSAE-00 USIA-15 TRSE-00 XMB-04 OPIC-06

SP-02 LAB-04 EPG-02 SIL-01 OMB-01 NSC-05 SS-15

STR-04 CEA-01 AGRE-00 /090 W

-----021194 210319Z /14

R 210138Z JUN 77

FM AMEMBASSY WELLINGTON

TO SECSTATE WASHDC 3414

UNCLAS WELLINGTON 2342

E.O. 11652: NA

TAGS: ECON ECSM NZ

SUBJ: VALUE OF RETAIL SALES INCREASES

1. ACCORDING TO THE LATEST RELEASE BY THE DEPART OF STATISTICS CONCERNING MONTHLY SURVEYS OF RETAIL TRADE, THE TOTAL VALUE OF SALES FOR THE MONTH OF APR 1977 WAS \$403.3 MILLION. AFTER CORRECTION FOR SEASONAL CHANGES IN PURCHASING PATTERNS AND FOR DIFFERING NUMBERS OF TRADING DAYS IN EACH MONTH, SALES IN APR SHOW AN INCREASE OF 0.4 PCT COMPARED WITH MAR 1977 AND 10.9 PCT WHEN COMPARED WITH APR 1976.

2. STORE TYPES SHOWING THE GREATEST CHANGES OVER APR 1976 WERE GROCERY AND CONVENIENCE FOOD STORES 13.2 PCT; HARDWARE, BUILDERS' HARDWARE, PAINTS ETC ALSO 13.2 PCT; DRUGSTORES, 11 PCT FURNITURE AND SOFT FURNISHINGS, AND GENERAL, DEPART AND VARIETY STORES BOTH INCREASED 8.4 PCT; OTHER FOOD AND DRINK INCREASED 8.3 PCT; BUTCHER AND POULTERERS TEC. INCREASED 7.3 PCT AND FOOTWEAR INCREASED 6.8 PCT. SELDEN

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01-Jan-1994 12:00:00 am
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Control Number: n/a
Copy: SINGLE
Sent Date: 21-Jun-1977 12:00:00 am
Decaption Date: 01-Jan-1960 12:00:00 am
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01-Jan-1960 12:00:00 am
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
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ISecure: 1
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Litigation Codes:
Litigation History:
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Original Classification: UNCLASSIFIED
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Reference: n/a
Retention: 0
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Review Content Flags:
Review Date: 26-Oct-2004 12:00:00 am
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Review Exemptions: n/a
Review Media Identifier:
Review Release Date: n/a
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Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2076763
Secure: OPEN
Status: NATIVE
Subject: VALUE OF RETAIL SALES INCREASES
TAGS: ECON, ECSM, BBSR, NZ
To: STATE
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